

The difference between managers whose careers stagnate and those who achieve leadership excellence is commitment ... plus a good leadership development strategy. The commitment is all up to you. We can help with everything else.

The STAR12 ALL-ACCESS Training Pass

Accelerate your leadership career with unlimited access to the most comprehensive collection of professional development resources available anywhere.



1-800-258-7246

www.NationalSeminarsTraining.com

Take a Personal Tour of All STAR12 Has to Offer

This brochure provides an overview of why *The STAR12 All-Access Training Pass* is so beneficial for leaders like you. Still, the best way to fully understand STAR12's immense power and extreme value is to see it for yourself. That's why we invite you to schedule a tour of the private STAR12 Website. To arrange your personal tour, call us at **1-800-258-7246**.

AN INCREDIBLE LEADERSHIP CAREER IS WITHIN YOUR GRASP. WILL YOU REACH FOR IT?

Is being your absolute best important to you?

Do you have career dreams that are yet to be realized?

Are your efforts to grow as a leader being thwarted by obstacles that prevent you from being all you can be?

Truth is, as a leader today you're working in one of the most difficult, complex, and fast-paced environments the world has ever known. You're facing challenges yesterday's leaders never imagined. And you're being asked to do more each day, often without the full resources you need to get the job done.

No one said being a leader was easy; you don't expect easy – you'd just like some guidance so that the daily demands of your job don't get in the way of realizing the vision you have for your career. That's where the **STAR12 All-Access Pass** comes in.

Think of the **STAR12 Pass** as your private entry to a whole new world where managerial problems vanish, goals are easier to reach, and answers to your toughest leadership dilemmas are accessible 24/7.

STAR12 gives you the fuel you need to send your career soaring. Even better, the **All-Access Pass** is the best value in leadership development available anywhere. It all adds up to being the best investment you could ever make.

A BRIGHTER FUTURE. A MORE FULFILLING CAREER.

A HAPPIER LIFE. IT'S YOURS ... IF YOU WANT IT.

MAKE THE DECISION YOU'LL NEVER REGRET – GET

YOUR STAR12 ALL-ACCESS PASS TODAY.

Get your All-Access Pass today at

1.800.258.7246 or

www.NationalSeminarsTraining.com

YOU'LL BE IN GOOD COMPANY

National Seminars Training has a rich tradition of serving the learning and professional development needs of leaders and organizations alike. Since 1984, we've delivered training to more than 10 million professionals, in every size and type of organization imaginable.

One of the great benefits of having unlimited access to National Seminars' STAR12 network is that you'll get to learn with and from the many leaders in your area who share the same challenges you face. While you're growing your skills and knowledge, your professional network will grow as you make important contacts that you'll value throughout your career.

It's been said that the company you keep will determine how far you go in life. With STAR12, you'll always be in good company.

EXCEPTIONAL ORGANIZATIONS ARE LED BY PREPARED LEADERS

Millions of Leaders Have Benefited From Our Results-Producing Learning Programs. Here Are Just a Few of the Organizations That Count on Us for Professional Development at Its Best ...

Wells Fargo • Microsoft • Aetna • Federal Reserve Bank • Stanford University • FedEx • McGraw-Hill • Allstate • New Balance Athletic Shoe, Inc. • Shelter Insurance • Tyson Foods • John Deere • Alcatel-Lucent Technologies • Bristol-Myers Squibb • Blue Cross Blue Shield • Hewlett-Packard • Schnucks Markets • Moen, Inc. • MetLife • Farm Bureau Insurance • LexisNexis • Liberty Mutual • Sallie Mae • Merck • 3M • Commerce Bank • Citibank • Honeywell • Pella Corporation • Walgreens • Time Warner • Sears • Webster University • And Thousands More!



Leaders are more powerful role models when they learn than when they teach.

— Rosabeth Moss Kanter

Your STAR12 All-Access Pass delivers all the essential skills and knowledge you need to be an exceptionally effective leader.

Staffing

- *HR law essentials for managers
- *Conducting effective interviews
- *Effective employee orientation
 - *Writing job descriptions
- *Keeping your best and brightest
- *How to avoid bad hiring decisions

Coaching & Team-Building

- *The manager's role as teacher
- *Powerful coaching strategies
- *Effective ways to recognize and reward employees
- *Build better team communication
- *Team-building ideas and activities
 - *Employee engagement 101
- *Manage cross-generational teams

Performance Management & Evaluation

- *Improving employee accountability
 - *Giving on-target feedback and constructive criticism
 - *Effectively supervise off-site employees
 - *Setting clear goals and performance expectations
 - *How to deliver bad-news performance reviews
- *Prepare high-potential employees for leadership

Establish Your Leadership Voice & Build Your Credibility

- *Secrets of inspirational leaders
- *Traits of high-integrity leaders
- *Fundamentals of people-centered leadership
 - *Creating a compelling business argument for your ideas
 - *Building rapport with anyone, anywhere
 - *Effective presentation skills
- *Secrets of persuasive communication

Communication & Interpersonal Essentials

- *Communicating unpopular decisions
 - *Dealing with emotionally charged situations
- *Build trust and cooperation
- *How to handle employee conflict
- *Writing with diplomacy and tact
 - *Email dos and don'ts
- *Emotional intelligence

Strategic Thinking & Problem-Solving

- *How to think outside the lines
- *Critical thinking and problem solving essentials
- *High-powered decision making
 - *How to be an idea machine

Time Management & Productivity Essentials

- *Project management
- *Lead change initiatives
- *Establish goals and priorities
 - *Delegation skills
- *Conduct effective meetings
- *Overcoming barriers to execution
 - *Time management

Dealing With Problem Employees

- *Handle employee excuses
- *Bulletproof documentation
 - *Straight talk for underperforming employees
- *Terminating for attitude
- *How to avoid wrongful termination lawsuits
- *Handle tricky employee absenteeism

Mapping Your Leadership Career

- *Creating a professional development plan
- *Proactive career management
- *The dos and don'ts of building your professional image
- *Preparing for the next level of leadership

HOW THE ALL-ACCESS PASS WORKS

For one full year, you get unlimited access to:

- One- and two-day live seminars
- Live and on-demand webinars
- New training added every month!
- The STAR12 online learning Website 24/7, featuring ...
 - ✓ The STAR12 Stephen Covey Online Audio Series
 - ✓ On-demand seminars
 - ✓ More than 50 online computer training modules

And much more!

Annual Fee: Only \$299!

Your *STAR12 All-Access Pass* offers so much for so little. You can attend live seminars to boost your leadership effectiveness and expand your professional network.

You can extend the value of the pass by using it as a training tool for your team – just hold monthly or quarterly lunch and learns using our on-demand webinars and watch teamwork and productivity soar.

And you can update your computer skills, take on-demand seminars from your office, and more. It's truly an extraordinary offer, for one of the most extraordinary tools for professional leadership development ever created!

“I use STAR12 for personal, professional, and team development.”

– Larry Gallmeier, Hartford, CT

“I use STAR12 for self-training and staff training. I recommend it highly – it's GREAT!”

– Wanda Edmo, San Jose, CA

“STAR12 offers classes that increase my skills as a manager, helping me improve my effectiveness.”

– Hilary Behrens, Lowell, MA

“UNLIMITED LEARNING! I like attending the live events, but am limited to how often I can leave my office. The online learning enables me to take classes without leaving my desk.”

– Heidi Baldwin, Columbus, OH

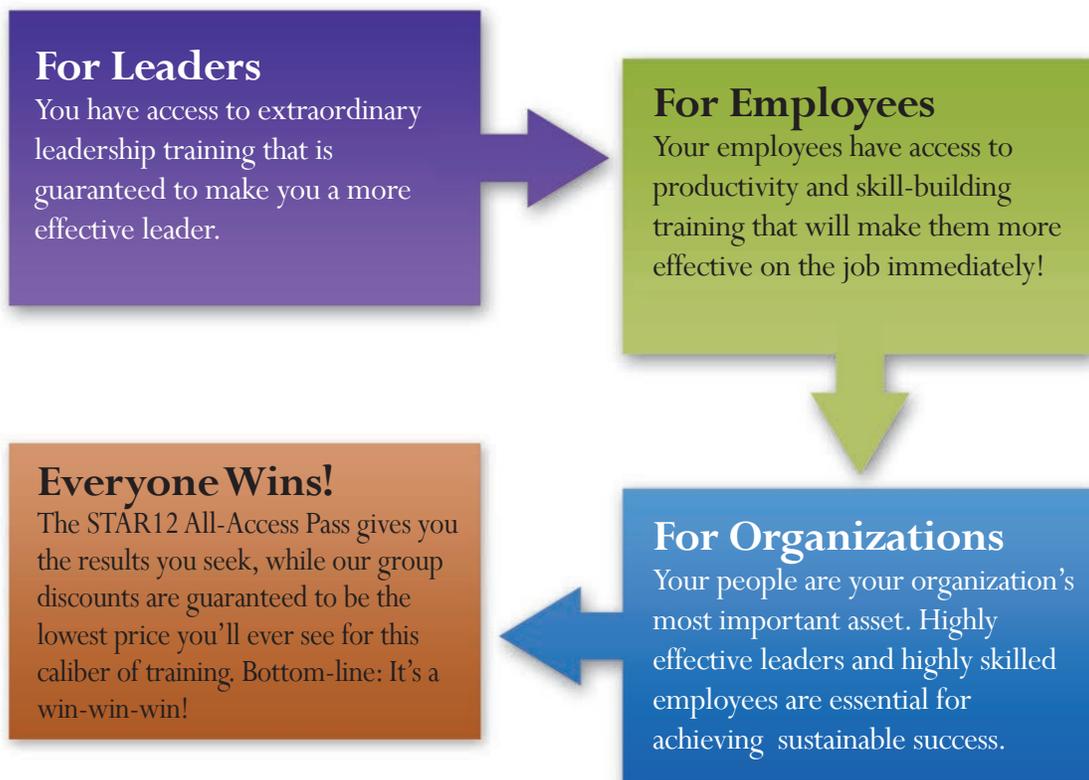


Get your All-Access Pass today at
1.800.258.7246 or
www.NationalSeminarsTraining.com 5

Make Your Entire Team More Effective ...

With Our HUGE Group Discounts, Now You Can Afford to Train Everyone!

The STAR12 All-Access Pass is a must-have tool for leaders. It's also an amazing tool for developing essential skills that your employees need to succeed. That's why we offer extraordinary group discounts ... so everyone wins!



For more information about our HUGE group discounts, contact us at 1-800-258-7246.